

INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Great American Media
 Attention: Accounts Payable
 1010 Wisconsin Avenue NW
 Suite 800
 Washington, DC 20007

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-2	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/DSCC IE	DSCC IE	1505

Flight Dates	Order #	Alt Order #
10/09/12 - 11/05/12	255058	06252198

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/23/12	10/29/12	Morn News at 6a	6-7a	MTWTF--	:30	5	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 10/29/12 5:59 AM Morn News at 6a 6-7a :30 FLDEMT1201H \$475.00 NM									
4	10/31/12	11/05/12	Morn News at 6a	6-7a	M-WTF--	:30	5	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 5 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMGTh 11/01/12 6:26 AM Morn News at 6a 6-7a :30 FLDEMT1201H \$475.00 NM 3 WKMGTh 11/01/12 7:00 AM Morn News at 6a 6-7a :30 FLDEMT1202H \$475.00 NM 4 WKMGF 11/02/12 6:28 AM Morn News at 6a 6-7a :30 FLDEMT1202H \$475.00 NM 1 WKMGF 11/02/12 7:00 AM Morn News at 6a 6-7a :30 FLDEMT1202H \$475.00 NM 2 WKMG 11/05/12 6:29 AM Morn News at 6a 6-7a :30 FLDEMT1202H \$475.00 NM									
7	10/23/12	10/29/12	The Early Show	7-9a	MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 8:14 AM The Early Show 7-9a :30 FLDEMT1201H \$400.00 NM									

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Advertiser	Product	Estimate Number
PDL/DSCC IE	DSCC IE	1505

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	10/31/12	11/05/12	The Early Show	7-9a	M-WTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGTh 11/01/12 8:12 AM The Early Show 7-9a :30 FLDEMT1201H \$400.00 NM 2 WKMGTh 11/01/12 8:58 AM The Early Show 7-9a :30 FLDEMT1202H \$400.00 NM 5 WKMGF 11/02/12 7:56 AM The Early Show 7-9a :30 FLDEMT1202H \$400.00 NM 1 WKMGF 11/02/12 8:29 AM The Early Show 7-9a :30 FLDEMT1202H \$400.00 NM 3 WKMG M 11/05/12 7:56 AM The Early Show 7-9a :30 FLDEMT1202H \$400.00 NM									
12	10/31/12	11/05/12	Rachael Ray	9-10a	M-WTF--	:30	3	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 11/01/12 9:18 AM Rachael Ray 9-10a :30 FLDEMT1201H \$325.00 NM 3 WKMGF 11/02/12 9:30 AM Rachael Ray 9-10a :30 FLDEMT1202H \$325.00 NM 1 WKMG M 11/05/12 9:18 AM Rachael Ray 9-10a :30 FLDEMT1202H \$325.00 NM									
13	10/31/12	11/05/12	Rachael Ray	9-10a	M-WTF--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMGTh 11/01/12 9:35 AM Rachael Ray 9-10a :30 FLDEMT1202H \$500.00 NM 4 WKMGTh 11/01/12 9:54 AM Rachael Ray 9-10a :30 FLDEMT1201H \$500.00 NM 3 WKMGF 11/02/12 9:16 AM Rachael Ray 9-10a :30 FLDEMT1202H \$500.00 NM 2 WKMGF 11/02/12 9:53 AM Rachael Ray 9-10a :30 FLDEMT1202H \$500.00 NM 1 WKMG M 11/05/12 9:49 AM Rachael Ray 9-10a :30 FLDEMT1202H \$500.00 NM									
16	10/23/12	10/29/12	Price Is Right	11a-12p	MTWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/29/12 Price Is Right 11a-12p :00 \$800.00 NM See MG 16.6, 16.7 7 WKMG Tu 10/30/12 Local 6 News 12-1230p 12-1230p :00 \$800.00 NM See MG 16.8 6 WKMG W 10/31/12 Local 6 News 12-1230p 12-1230p :00 \$800.00 NM Credited 8 WKMG Th 11/01/12 Local 6 News 12-1230p 12-1230p :00 \$800.00 NM Credited									

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255058-2	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
POL/DSCC IE	DSCC IE	1505	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
17	10/30/12	11/05/12	Price Is Right	11a-12p	MTWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 Price Is Right 11a-12p :00 \$800.00 NM See MG 16.6,16.7 8 WKMG Tu 10/30/12 Morn News at 530a 530-6a :00 \$800.00 NM See MG 17.10 3 WKMG W 10/31/12 Price Is Right 11a-12p :00 \$800.00 NM See MG 17.7,17.8,17.9 5 WKMG Th 11/01/12 Price Is Right 11a-12p :00 \$800.00 NM See MG 17.7,17.8,17.9 9 WKMG Th 11/01/12 5:55 AM Morn News at 530a 530-6a :30 FLDEMT1202H \$800.00 NM MG for 17.5,17.2,17.3 2 WKMG F 11/02/12 Price Is Right 11a-12p :00 \$800.00 NM See MG 17.7,17.8,17.9 10 WKMG F 11/02/12 5:53 AM Morn News at 530a 530-6a :30 FLDEMT1202H \$800.00 NM MG for 17.8 10/30 4 WKMG M 11/05/12 Price Is Right 11a-12p :00 \$800.00 NM See MG 17.6 6 WKMG M 11/05/12 Local 6 News 12-1230p 12-1230p :00 \$800.00 NM See MG 17.11 11 WKMG M 11/05/12 5:41 PM Insider 530p-6p :30 FLDEMT1202H \$1,450.00 NM MG for 21.1,17.6									
20	10/23/12	10/29/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG M 10/29/12 Local 6 News 12-1230p 12-1230p :00 \$650.00 NM See MG 20.6 6 WKMG M 10/29/12 7:41 AM The Early Show 7-9a :30 FLDEMT1202H \$650.00 NM MG for 20.2 10/29									

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Advertiser	Product	Estimate Number	
POL/DSCC IE	DSCC IE	1505	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
21	10/30/12	11/05/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/30/12 Local 6 News 12-1230p 12-1230p :00 \$650.00 NM See MG 21.6 6 WKMG Tu 10/30/12 Morn News at 530a 530-6a :00 \$650.00 NM See MG 21.7 3 WKMG W 10/31/12 Local 6 News 12-1230p 12-1230p :00 \$650.00 NM Credited 4 WKMG Th 11/01/12 Local 6 News 12-1230p 12-1230p :00 \$650.00 NM Credited 7 WKMG Th 11/01/12 5:29 AM Morn News at 530a 530-6a :30 FLDEMT1201H \$650.00 NM MG for 21.6 10/30 5 WKMG F 11/02/12 Local 6 News 12-1230p 12-1230p :00 \$650.00 NM Credited 1 WKMG M 11/05/12 Local 6 News 12-1230p 12-1230p :00 \$650.00 NM See MG 17.11									
24	10/23/12	10/29/12	Soaps	12:30-2p	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG M 10/29/12 12:29 PM Soaps 12:30-2p :30 FLDEMT1202H \$800.00 NM									
25	10/31/12	11/05/12	Soaps	12:30-2p	M-WTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Th 11/01/12 12:29 PM Soaps 12:30-2p :30 FLDEMT1202H \$800.00 NM 4 WKMG Th 11/01/12 1:59 PM Soaps 12:30-2p :30 FLDEMT1201H \$800.00 NM 1 WKMG F 11/02/12 Soaps 12:30-2p :00 \$800.00 NM See MG 25.6,25.7 5 WKMG F 11/02/12 Soaps 12:30-2p :00 \$800.00 NM See MG 25.6,25.7 3 WKMG M 11/05/12 Soaps 12:30-2p :00 \$800.00 NM See MG 25.8 7 WKMG M 11/05/12 7:42 AM The Early Show 7-9a :30 FLDEMT1202H \$1,550.00 NM MG for 71.4,25.1,25.5 6 WKMG M 11/05/12 8:28 AM The Early Show 7-9a :30 FLDEMT1202H \$1,550.00 NM MG for 71.4,25.1,25.5 8 WKMG M 11/05/12 12:15 AM David Letterman 1136p-1238a :30 FLDEMT1202H \$2,600.00 NM MG for 111.4,25.3									

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Advertiser	Product	Estimate Number
POL/DSCC IE	DSCC IE	1505

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/23/12	10/29/12	The Talk	2-3p	MTWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/29/12 The Talk 2-3p :00 \$450.00 NM See MG 28.5, 28.6 6 WKMG Tu 10/30/12 The Doctors 3-4p :00 \$450.00 NM See MG 28.7 7 WKMG W 10/31/12 3:48 PM The Doctors 3-4p :30 FLDEMT1201H \$450.00 NM MG for 28.6 10/30 5 WKMG F 11/02/12 3:33 PM The Doctors 3-4p :30 FLDEMT1202H \$450.00 NM MG for 28.1, 28.2									
29	10/30/12	11/05/12	The Talk	2-3p	MTWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG M 10/29/12 3:55 PM The Doctors 3-4p :30 FLDEMT1202H \$450.00 NM MG for 29.3 10/31 3 WKMG W 10/31/12 The Talk 2-3p :00 \$450.00 NM See MG 29.4 2 WKMG F 11/02/12 The Talk 2-3p :00 \$450.00 NM Credited 1 WKMG M 11/05/12 The Talk 2-3p :00 \$450.00 NM See MG 29.5 5 WKMG M 11/05/12 1:08 AM Extra 1237-109a :30 FLDEMT1202H \$450.00 NM MG for 29.1 11/05									
32	10/23/12	10/29/12	The Doctors	3-4p	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG M 10/29/12 3:14 PM The Doctors 3-4p :30 FLDEMT1201H \$350.00 NM									
33	10/31/12	11/05/12	The Doctors	3-4p	M-WTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG W 10/31/12 3:17 PM The Doctors 3-4p :30 FLDEMT1202H \$350.00 NM 3 WKMG F 11/02/12 3:47 PM The Doctors 3-4p :30 FLDEMT1202H \$350.00 NM 1 WKMG M 11/05/12 3:30 PM The Doctors 3-4p :30 FLDEMT1202H \$350.00 NM									
37	11/04/12	11/04/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 8:57 AM CBS Sunday Morning 9-1030a :30 FLDEMT1202H \$1,800.00 NM									

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40	10/23/12	10/29/12	Extra	4-430p	MTWTF--	:30	4	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 4 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 10/29/12 4:19 PM Extra 4-430p :30 FLDEMT1201H \$475.00 NM									
41	10/31/12	11/05/12	Extra	4-430p	M-WTF--	:30	5	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 5 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGW 10/31/12 3:58 PM Extra 4-430p :30 FLDEMT1202H \$475.00 NM 2 WKMGTh 11/01/12 4:26 PM Extra 4-430p :30 FLDEMT1202H \$475.00 NM 3 WKMGF 11/02/12 4:12 PM Extra 4-430p :30 FLDEMT1202H \$475.00 NM 5 WKMG 11/05/12 4:00 PM Extra 4-430p :30 FLDEMT1202H \$475.00 NM 1 WKMG 11/05/12 4:25 PM Extra 4-430p :30 FLDEMT1202H \$475.00 NM									
44	10/23/12	10/29/12	Inside Edition	430-5P	MTWTF--	:30	3	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 4:57 PM Inside Edition 430-5P :30 FLDEMT1202H \$475.00 NM									
45	10/31/12	11/05/12	Inside Edition	430-5P	M-WTF--	:30	3	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 3 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 4:29 PM Inside Edition 430-5P :30 FLDEMT1201H \$475.00 NM 3 WKMGF 11/02/12 4:44 PM Inside Edition 430-5P :30 FLDEMT1202H \$475.00 NM 2 WKMG 11/05/12 4:57 PM Inside Edition 430-5P :30 FLDEMT1202H \$475.00 NM									
49	10/31/12	11/05/12	News at 5p	5-530p	M-WTF--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMGF 11/02/12 5:16 PM News at 5p 5-530p :30 FLDEMT1202H \$1,000.00 NM									
52	10/23/12	10/29/12	Insider	530p-6p	MTWTF--	:30	5	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 10/29/12 5:47 PM Insider 530p-6p :30 FLDEMT1201H \$575.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-2	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser		Product	Estimate Number
PDL/DSCC IE		DSCC IE	1505

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
53	10/31/12	11/05/12	Insider	530p-6p	M-WTF--	:30	5	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 5 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 10/31/12 5:47 PM Insider 530p-6p :30 FLDEMT1202H \$575.00 NM 2 WKMGTh 11/01/12 Insider 530p-6p :00 \$575.00 NM See MG 53.6 5 WKMGF 11/02/12 Insider 530p-6p :00 \$575.00 NM See MG 53.6 1 WKMGF 11/02/12 5:42 PM Insider 530p-6p :30 FLDEMT1202H \$575.00 NM 6 WKMGCM 11/05/12 3:46 PM The Doctors 3-4p :30 FLDEMT1202H \$1,150.00 NM MG for 53.5, 53.2 4 WKMGCM 11/05/12 5:56 PM Insider 530p-6p :30 FLDEMT1202H \$575.00 NM									
56	10/23/12	10/29/12	News at 6p	6-630p	MTWTF--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/29/12 6:12 PM News at 6p 6-630p :30 FLDEMT1202H \$1,200.00 NM									
57	10/31/12	11/05/12	News at 6p	6-630p	M-WTF--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/31/12 6:28 PM News at 6p 6-630p :30 FLDEMT1201H \$1,200.00 NM 4 WKMGTh 11/01/12 6:27 PM News at 6p 6-630p :30 FLDEMT1201H \$1,200.00 NM 1 WKMGF 11/02/12 6:13 PM News at 6p 6-630p :30 FLDEMT1202H \$1,200.00 NM 3 WKMGF 11/02/12 6:27 PM News at 6p 6-630p :30 FLDEMT1202H \$1,200.00 NM 5 WKMGCM 11/05/12 6:29 PM News at 6p 6-630p :30 FLDEMT1202H \$1,200.00 NM									
61	11/03/12	11/03/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSa 11/03/12 Sat Local 6 News at 6p 6-630p :00 \$750.00 NM See MG 61.3									
66	10/23/12	10/29/12	News at 7p	7-7:30p	MTWTF--	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGCM 10/29/12 7:28 PM News at 7p 7-7:30p :30 FLDEMT1201H \$1,500.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-2	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
POL/DSCC IE	DSCC IE	1505	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
67	10/31/12	11/05/12	News at 7p	7-7:30p	M-WTF--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 7:13 PM News at 7p 7-7:30p :30 FLDEMT1202H \$1,500.00 NM 5 WKMGTh 11/01/12 7:22 PM News at 7p 7-7:30p :30 FLDEMT1202H \$1,500.00 NM 4 WKMGF 11/02/12 News at 7p 7-7:30p :00 \$1,500.00 NM See MG 67.6 6 WKMG 11/05/12 5:24 PM News at 5p 5-530p :30 FLDEMT1202H \$1,500.00 NM MG for 67.4 11/02 2 WKMG 11/05/12 7:14 PM News at 7p 7-7:30p :30 FLDEMT1202H \$1,500.00 NM 3 WKMG 11/05/12 7:28 PM News at 7p 7-7:30p :30 FLDEMT1202H \$1,500.00 NM									
70	10/23/12	10/29/12	Inside Edition	730-8p	MTWTF--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG 10/29/12 7:55 PM Inside Edition 730-8p :30 FLDEMT1202H \$1,500.00 NM									
71	10/31/12	11/05/12	Inside Edition	730-8p	M-WTF--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 7:42 PM Inside Edition 730-8p :30 FLDEMT1201H \$1,500.00 NM 3 WKMGTh 11/01/12 7:58 PM Inside Edition 730-8p :30 FLDEMT1201H \$1,500.00 NM 4 WKMGF 11/02/12 Inside Edition 730-8p :00 \$1,500.00 NM See MG 25.6,25.7 2 WKMGF 11/02/12 7:29 PM Inside Edition 730-8p :30 FLDEMT1202H \$1,500.00 NM 5 WKMG 11/05/12 7:49 PM Inside Edition 730-8p :30 FLDEMT1202H \$1,500.00 NM									
72	10/29/12	10/29/12	Met Yr Mother/Partners	8-9p	1-----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 8:46 PM Met Yr Mother/Partners 8-9p :30 FLDEMT1202H \$6,000.00 NM									
73	11/05/12	11/05/12	Met Yr Mother/Partners	8-9p	1-----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 8:00 PM Met Yr Mother/Partners 8-9p :30 FLDEMT1202H \$6,000.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-2	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser		Product	Estimate Number
POL/DSCC IE		DSCC IE	1505

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
88	10/31/12	10/31/12	CSI	10-11p	--1----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/29/12 10:39 PM Hawaii Five-O 10-11p :30 FLDEMT1201H \$7,000.00 NM MG for 88.1 10/31 1 WKMGW 10/31/12 CSI 10-11p :00 \$7,000.00 NM See MG 88.2									
92	11/02/12	11/02/12	CSI:NY	8-9p	----1--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 CSI:NY 8-9p :00 \$2,500.00 NM See MG 92.2 2 WKMGF 11/02/12 7:58 PM Undercover Boss 8-9p :30 FLDEMT1202H \$2,500.00 NM MG for 92.1 11/02									
95	10/26/12	10/26/12	Blue Bloods	10-11p	----1--	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 11/04/12 NFL Game 1 various :00 \$4,500.00 NM Credited									
96	11/02/12	11/02/12	Blue Bloods	10-11p	----1--	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 Blue Bloods 10-11p :00 \$4,500.00 NM See MG 96.2 2 WKMGF 11/02/12 CSI:NY 8-9p :00 \$4,500.00 NM See MG 96.3 3 WKMGF 11/02/12 8:45 PM Undercover Boss 8-9p :30 FLDEMT1202H \$4,500.00 NM MG for 96.2 11/02									
98	10/28/12	10/28/12	Amazing Race	8-9p	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 11/04/12 11:20 PM The Mentalist 10-11p :30 FLDEMT1202H \$5,000.00 NM MG for 98.1 10/28									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-2	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
POL/DSCC IE	DSCC IE	1505

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
99	11/04/12	11/04/12	Amazing Race	8-9p	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$5,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WKMG 10/29/12 8:16 PM Met Yr Mother/Partners 8-9p :30 FLDEMT1201H \$5,000.00 NM MG for 99.1 11/04 1 WKMG 11/04/12 Amazing Race 8-9p :00 \$5,000.00 NM See MG 99.2									
103	11/04/12	11/04/12	Good Wife	9-10p	-----1	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$4,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WKMG 10/31/12 8:00 PM Survivor 8-9p :30 FLDEMT1202H \$4,000.00 NM MG for 103.1 11/04 1 WKMG 11/04/12 Good Wife 9-10p :00 \$4,000.00 NM See MG 103.2									
107	11/04/12	11/04/12	The Mentalist	10-11p	-----1	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$4,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WKMG 11/03/12 5:18 PM NCAA 3pm Game various :30 FLDEMT1202H \$4,000.00 NM MG for 107.1 11/04 1 WKMG 11/04/12 The Mentalist 10-11p :00 \$4,000.00 NM See MG 107.2									
111	10/31/12	11/05/12	M-F 11p News	11-1135p	M-WTF--	:30	5	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 5 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WKMG 10/31/12 11:12 PM M-F 11p News 11-1135p :30 FLDEMT1201H \$1,800.00 NM 2 WKMG 10/31/12 11:34 PM M-F 11p News 11-1135p :30 FLDEMT1202H \$1,800.00 NM 1 WKMG 11/01/12 11:12 PM M-F 11p News 11-1135p :30 FLDEMT1202H \$1,800.00 NM 5 WKMG 11/02/12 11:34 PM M-F 11p News 11-1135p :30 FLDEMT1202H \$1,800.00 NM 4 WKMG 11/05/12 M-F 11p News 11-1135p :00 \$1,800.00 NM See MG 25.8									
114	11/04/12	11/04/12	Sun 11p News after NFL Late News		-----1	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG 11/04/12 12:04 AM Sun 11p News after NFL Late News :30 FLDEMT1202H \$1,500.00 NM									

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Advertiser	Product	Estimate Number
POL/DSCC IE	DSCC IE	1505

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
115	11/03/12	11/03/12	Sat 5-7a News	5-7a	-----S-	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 11/03/12 5:58 AM Sat 5-7a News 5-7a :30 FLDEMT1202H \$400.00 NM 1 WKMG Sa 11/03/12 6:44 AM Sat 5-7a News 5-7a :30 FLDEMT1202H \$400.00 NM									
116	11/04/12	11/04/12	6-830a Sun News	6a-830a	-----S	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 11/04/12 5:59 AM 6-830a Sun News 6a-830a :30 FLDEMT1202H \$400.00 NM 1 WKMG Su 11/04/12 8:21 AM 6-830a Sun News 6a-830a :30 FLDEMT1202H \$400.00 NM									
117	11/01/12	11/02/12	David Letterman	1136p-1238a	---TF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 12:29 AM David Letterman 1136p-1238a :30 FLDEMT1201H \$1,200.00 NM 2 WKMG F 11/02/12 12:30 AM David Letterman 1136p-1238a :30 FLDEMT1202H \$1,200.00 NM									

Total Spots 93 Gross Total \$115,775.00

Payment Terms 30 Days

Agency Commission \$17,366.25

Net Amount Due \$98,408.75

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